

# HOW CB BLOCKCHAIN SEAL FOR SHAREPOINT TRANSFORMED KIMITEC'S INTELLECTUAL PROPERTY MANAGEMENT



# **SUCCESS STORY**Kimitec





























This software has helped us not only to comply with anti-trust and trade secrets laws but also to improve our intellectual property management.

David Martínez Ortiz, IT Operations Manager

Kimitec, a leading biotechnology firm in Spain, is at the forefront of providing natural solutions for farmers that replicate the efficacy of synthetic chemicals.

The company's R&D center, MAAVi, which is Europe's largest hub for agrifood biotecnology has over 80 researchers who generate a significant volume of confidential business information. This information must be safeguarded.

David Martínez Ortiz, the IT Operations Manager at Kimitec, shared with us how the implementation of CB Blockchain Seal for SharePoint revolutionized their intellectual property management processes.

# The Challenge

Back in 2019, upon the introduction in Spain of the "Ley 1/2019 de secreto empresarial" regarding trade secrets,

Kimitec faced a pressing need. This law derived from EU directive 2016/943 that mandates safeguarding the privacy and authenticity of sensitive business data.

At first, Kimitec used WIPO PROOF from the World Intellectual Property Organization (WIPO). This solution, although effective, was discontinued, leaving Kimitec in search of a new intellectual property management software. They sought a tool that not only ensured compliance with this law but was also capable of timestamping confidential documents.

During their hunt for an alternative, they explored various solutions, including those from patent and trademark agencies and law firms. But given the volume of their confidential information and the costs associated with these options, they proved inviable.













### The Solution

Through a recommendation from a SharePoint consultant, David was introduced to CB Blockchain Seal for SharePoint. With its ease of installation, user-friendly interface, and seamless integration with SharePoint, it immediately caught David's attention.

One standout feature of CB Blockchain Seal for SharePoint is its transparency. It operates quietly in the background, ensuring that the end-users aren't interrupted in their workflows.

Currently employed within Kimitec's Research and Development department, the software's use is set to expand throughout the company, reflecting its adaptability and effectiveness.

## **Key Benefits:**

- 1. Scalability: The software's ability to adapt according to business requirements was crucial for Kimitec, especially with their ambitious growth trajectory. They reported a billing of 39 million euros in 2022 and aim to double that for the current year.
- 2. Effortless Integration with SharePoint: With CB Blockchain Seal for SharePoint integrated directly into SharePoint, it provided a familiar environment for users, thereby reducing the learning curve.
- **3. Stellar Support:** Any minor challenges faced during the implementation process were

swiftly handled by the Kimitec and Connecting Software teams working together, ensuring a smooth transition for Kimitec.

### Plans for the Future

With the software's current success in the Research and Development department, Kimitec plans to introduce it to other departments, starting with Purchasing. The long-term vision is to leverage CB Blockchain Seal for SharePoint across all departments dealing with confidential information.

### In Conclusion

When asked how likely he would recommend CB Blockchain Seal for SharePoint to a peer, David immediately went for the high end of the scale "I would say it is a 9 or a 10, depending on their exact needs".

For users in SharePoint, the solution simplifies what could otherwise be a technical challenge. Through the CB Blockchain Seal for SharePoint, Kimitec has found a cost-effective, scalable, and reliable solution that assures the security and authenticity of their invaluable data.

If you feel your organization could use this new technology to increase trust in its documents and enhance its credibility both within and outside of the organization, please <u>reach out tous</u>.































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